

a subsidiary of Nova Capital Global Markets

## NEW YORK, N.Y.; November 11, 2011

## Nova Capital Global Markets Introduces African Focused Equities Research

**Nova Capital Equity Research (NCER)**, a subsidiary of Nova Capital Global Markets, announces the launch of its African Equities Research product today. **NCER** is an independent equities research platform that will provide hedge funds, money managers, private equity firms, and multinational corporations with proprietary African-focused market intelligence and thought leadership.

**NCER's** multi-layered sector and company analysis provides investors with direct access to leading publicly traded companies as well as many privately held companies in key sectors such as mining, energy, telecommunications, infrastructure, and financial services. The research will be offered within a much broader context that is designed to measure political and economic risk as well as providing an understanding of the cultural nuances of this dynamic market.

With the launch of this research product, and with Africa now integrating fully into the global economic community as a significant provider of natural resources, Nova is further extending its African-centric brand by bringing cutting edge views to the institutional investment community on this increasingly relevant emerging market.

Nova's Senior Managing Partner, David S. Levin, believes that this is the right time to build out the company's offerings and leverage Nova's deep experience and presence on the ground in over 35 African countries: "This is the last real investment frontier, yet it still remains shrouded in mystery to much of the institutional investment community. We believe that our African-centric research is a product whose time has come. Our research is a real 'value-add' to investors due to the depth of our reach throughout Africa. We are working from the 'inside-out' not the other way around".

NCER's parent, **Nova Capital Global Markets**, is an emerging markets investment bank serving large and middle market companies throughout Africa as well as Central and Eastern Europe and parts of Asia. Operating in Africa for over a decade with offices in **Johannesburg** and soon in **Nairobi**, Nova works with leading publicly traded and privately held companies in many sectors including financial services, energy, transportation, agriculture, telecommunications, and mining among others.

Leading Nova's Institutional Research Sales team, is Managing Director, Natalia F. Cabrera, who brings over 10 years of institutional research sales experience and capital markets knowledge to the company.

For questions about Nova's research, please contact Ms. Natalia Cabrera at 212-812-9273 or via email at <u>ncabrera@novacapitalresearch.com</u>. In addition, you can visit <u>www.novacapitalresearch.com</u> for more information.